

Immersive Technologies and Tecwise Sistemas De Automação Enters Into Partnership for The Brazilian Market

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Immersive Technologies has chosen to increase their long-term commitment to the Brazilian market by partnering with TecWise Sistemas de Automação, a subsidiary of Comms International, for the creation of a locally based Simulator and VR sales, service and support organization.

This new partnership will accelerate customer results in Brazil and offer unparalleled business improvement, technical and training services delivered by Brazilian staff on the ground across all key mining regions.

During the last three years Immersive has focused additional resources on supporting Brazilian customers to achieve measurable return on investment. This investment led to Vale Ferrosos (Carajás) receiving the Global Business Improvement Award from Immersive Technologies for verified business improvement results. Carajás improved cycle times by 6% and spotting time improved by 14% for CAT 793 trucks.

“The new venture with TecWise Sistemas de Automação is designed to build on these recent results, accelerate customer ROI and drive new business growth in a region that offers great opportunities,” commented David Anderson, Executive Vice President, Sales and Support for Immersive Technologies.

Immersive today has 10 Advanced Simulator platforms and 20 simulator modules deployed in Brazil, which will serve as the foundation for this new commitment to Brazil and the potential it holds.

“We have been working at the very core of our mining clients operations for the past 20 years. We have gained the privilege of being their partner in realising the value that technology can bring when Designed, Deployed and Supported correctly, both by TecWise personnel but most critically, adopted, continuously improved and safeguarded by the clients own personnel. Our understanding of the importance for Technology to seamlessly merge with the individual at a mine site level, and how those individuals all contribute towards the overall client goals, makes the partnership with Immersive People centric solutions an exciting and most relevant part in TecWise mission of being our clients most trusted advisor for Mission critical technology answers at site level today and in the future” commented Omar Garzedin, CEO and LATAM Director of TecWise Sistemas de Automação.



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Media Release



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About Immersive Technologies:

Immersive Technologies is the world's largest, proven and tested supplier of surface and underground Advanced Equipment Simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to make every mining and earthmoving equipment operator in the world safer and their employer more profitable through its simulation technologies. Immersive Technologies' Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators' safety and site profitability through effective simulation training.

Immersive Technologies provides its customers with the most effective Advanced Equipment Simulators available. This is made possible through the formal exclusive licensing and technical information alliances Immersive has established with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu and Liebherr. These unique alliances provide Immersive Technologies with exclusive access to the OEM's proprietary and confidential machine technical information that is required to correctly simulate the OEM's machines and is not available through other public or dealer channels.

With advanced simulator modules deployed in 42 countries, Immersive Technologies is dedicated to provide outstanding service. To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Calgary, Ottawa & Vancouver Canada, Monterrey Mexico, Lima Peru, Santiago Chile, Bochum Germany, Johannesburg South Africa, Jakarta Indonesia and Moscow Russia.

Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

About TecWise:

Founded in 1997, <http://www.tecwise.com.br/> works very closely with our customer base in designing, deploying and supporting fit-for-purpose, performance-driven communications & integrated technology solutions; always engineered to improve efficiency, safety and productivity with the end-user individual in mind.

Operating across the whole of Brazil and as of 2013, serving as the LATAM foundation for <http://www.commsinternational.com/>; TecWise acts as an exclusive distributor in both Brazil and LATAM for a range of Technology manufacturers, each of which is a leader in their respective field.

TecWise is made up of an experienced commercial team with a deep understanding of the operational reality of our clients. Our technicians & engineers, covers a wide range of disciplines such as Electrical-, RF-, Automation- and GeoEnvironmental, which when coupled with our Project management and Support resources are able to deliver sustainable operational outcomes, in harsh environments.

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