

## Equipment Simulators from Immersive Technologies on the Rise in Russia

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Russia is not immune from industry challenges but with mineral extraction approximately 20% of the overall economy Russian miners are investing in ways to mine safer and more productively. Immersive Technologies, the global leader in mining equipment simulators, has seen an uptake of their result driven equipment simulator training in the region.

"We've had simulators in the region for years but recently we've seen an increase in customer demand requiring the opening of a Russian support location," says Anthony Bruce, Regional Vice President – Africa, Europe & CIS.

Immersive Technologies offers the largest product range of equipment simulators and is the only simulation provider exclusively endorsed by Caterpillar, Komatsu, Hitachi Construction Machinery and Liebherr.

With over two decades of experience, Immersive Technologies has created a specialized knowledge to ensure customers reach the outcomes expected from their training investment.

Simulators provide operators a safe environment to learn and practice their skills while allowing the operator to practice for a range of possible emergency situations. Many of these situations are too dangerous, too difficult or too expensive to test in an actual mine. Operators can also be shown and assessed for the proper operating technique much more quickly and accurately than the traditional in machine approach. Focus on improving operator technique with Immersive Technologies' simulators has delivered proven results including longer tire life, reduced spot time, reduced brake abuse, reduction in fuel use, reduction in engine overspeeds and more.

Immersive Technologies has already achieved considerable results introducing high fidelity simulators to the biggest Russian mines producing nickel, diamonds, apatite, coal and iron ore. Customers recognise the superior solution and are eager to achieve business results working together.

To schedule a demonstration or for more information please contact:

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*Simulator training allows operators to be shown and assessed without the need to borrow machines from production. This allows new operators to practice many skills before being placed into a production circuit. Because operators are consistently shown and assessed on the proper operator techniques they have a better understanding and knowledge of the real machine. Immersive Technologies is the world's most trusted provider of workforce development solutions for mine operators.*

# IMMERSIVE TECHNOLOGIES

## Media Release

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Making Resource Companies Measurably Safer  
& More Profitable

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### About Immersive Technologies

Immersive Technologies is the world's largest, proven and tested supplier of surface and underground Advanced Equipment Simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to make every mining and earthmoving equipment operator in the world safer and their employer more profitable through its simulation technologies. Immersive Technologies' Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators' safety and site profitability through effective simulation training.

Immersive Technologies provides its customers with the most effective Advanced Equipment Simulators available. This is made possible through the formal exclusive licensing and technical information alliances Immersive has established with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu and Liebherr. These unique alliances provide Immersive Technologies with exclusive access to the OEM's proprietary and confidential machine technical information that is required to correctly simulate the OEM's machines and is not available through other public or dealer channels.

With advanced simulators modules deployed in 39 countries, Immersive Technologies is dedicated to provide outstanding service. To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Calgary, Ottawa & Vancouver Canada, Monterrey Mexico, Lima Peru, Santiago Chile, Bochum Germany, Johannesburg South Africa, Jakarta Indonesia and Moscow Russia.

Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

For more information and associated media please contact:

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