

Immersive Technologies in Russia - Driving Results at Phosagro's Apatit Underground Mine

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Changes in drilling conditions and focus on operator workforce development at Phosagro's Apatit mine in Russia prompted management to seek a better way to train their operators. With the rapid sales growth and operation success of Immersive Technologies' simulators in underground mining, Phosagro chose for its operators to be trained on an IM360 Advanced Equipment Simulator. Apatit is the world's largest producer of high-grade phosphate ore and Russia's only producer of nepheline concentrate.

"Based on the results achieved in Russia and at other mines around the world using Immersive Technologies Simulators, we expect we will be able to train green operators faster and more effectively. The accuracy of their underground equipment simulators gives us confidence we will be able to train and prepare our drill operators on the unique drilling conditions," says CEO of Managing Organisation in JSC Apatit, Chistyakov Gennadyi.



Following the release of the IM360, the vast majority of underground mining equipment simulators deployed were from Immersive Technologies. Adding to their market share Russian underground operators at Phosagro's Apatit mine will utilize simulators from Immersive Technologies.

Following the introduction of their IM360 Equipment Simulator, Immersive Technologies says the vast majority of underground equipment simulator investments have been for Immersive Technologies Simulators.

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About Immersive Technologies

Immersive Technologies is the world's largest, proven and tested supplier of surface and underground Advanced Equipment Simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to make every mining and earthmoving equipment operator in the world safer and their employer more profitable through its simulation technologies. Immersive Technologies' Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators' safety and site profitability through effective simulation training.

Immersive Technologies provides its customers with the most effective Advanced Equipment Simulators available. This is made possible through the formal exclusive licensing and technical information alliances Immersive has established with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu and Liebherr. These unique alliances provide Immersive Technologies with exclusive access to the OEM's proprietary and confidential machine technical information that is required to correctly simulate the OEM's machines and is not available through other public or dealer channels.

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Making Resource Companies Measurably Safer
& More Profitable

With advanced simulators modules deployed in 40 countries, Immersive Technologies is dedicated to provide outstanding service. To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Calgary, Ottawa & Vancouver Canada, Monterrey Mexico, Lima Peru, Santiago Chile, Bochum Germany, Johannesburg South Africa, Jakarta Indonesia and Moscow Russia.

Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

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