

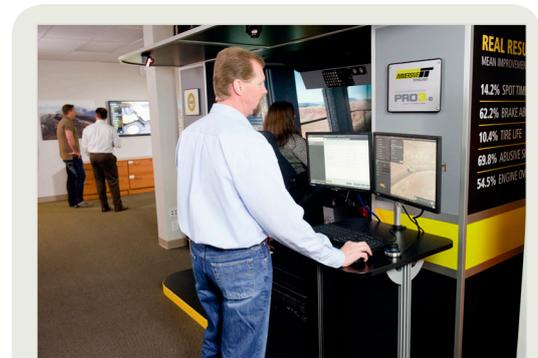
## Immersive Technologies Helping Miners Save Jobs, Lives and Profit Margins

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Immersive Technologies has released further detailed verified results arising from their work with key mining customers. In partnership with mine management teams across Australia, North America, Latin America, Africa, Europe and Asia Immersive has delivered dozens of Continuous Improvement (CI) projects that have helped miners control costs, lift productivity and maintain safety standards.

Verified in-pit gains over the last 12 month period include:

- US\$1,100,000 haul truck fuel savings for a North American Mine
- 72% reduction in machine abuse events for a North American Mine
- US\$500,000+ fuel savings at an Indonesian Mine
- US\$770,000 tire life savings at an Indonesian Mine
- 68% reduction in haul truck down time for a Latin American Mine
- 4.9% spot time improvement at a Latin American Mine
- 31% reduction in equipment abuse events at an Australian Mine
- 5.1% excavator dig rate improvement at an Australian Mine
- 13% reduction in breakdown hours for excavators at a European Mine
- 72% reduction in breakdown hours for wheel loaders at a European Mine
- US\$400,000+ Fuel savings in a Brazilian Mine
- 28% reduction in tire replacements saving US\$1,500,000 in a Brazilian Mine
- 99% engine fire pass rate – global average after training



*Immersive Technologies is the world's most trusted provider of workforce development solutions for mine training. In our 20+ years in the mining industry we have successfully provided solutions that deliver real results for our customers. Because we are 100% focused on the resources sector we have built the world's largest customer base spanning 300+ sites and training centers in 39 countries.*

"Immersive Technologies' commitment to providing quantifiable bottom line results has not waived during challenging economic times for miners. We are providing more than good service and support; we are contributing to high level business objectives. Our partnership with mines across the globe has allowed us to increase our in-field presence for delivering business improvement and it is making a measurable difference for miner safety, profitability and jobs," says Bryant Mullaney, Vice President - Managed Services & Consulting, Immersive Technologies.

With over 20 years of history in the mining workforce development industry Immersive Technologies has built its solution with the understanding that the most effective programs involve:

1. The right level of support and engagement from stakeholders
2. Flexibility and customization to meet unique mine needs
3. Strong continuous improvement and project management methodologies

# IMMERSIVE TECHNOLOGIES

## Media Release

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Making Resource Companies Measurably Safer  
& More Profitable

Immersive Technologies has developed the most widely used continuous improvement and operator training methodology in mining, providing unique expertise that can quickly add value to each mine's bottom line results.

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### About Immersive Technologies

Immersive Technologies is the world's largest, proven and tested supplier of surface and underground Advanced Equipment Simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to make every mining and earthmoving equipment operator in the world safer and their employer more profitable through its simulation technologies. Immersive Technologies' Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators' safety and site profitability through effective simulation training.

Immersive Technologies provides its customers with the most effective Advanced Equipment Simulators available. This is made possible through the formal exclusive licensing and technical information alliances Immersive has established with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu and Liebherr. These unique alliances provide Immersive Technologies with exclusive access to the OEM's proprietary and confidential machine technical information that is required to correctly simulate the OEM's machines and is not available through other public or dealer channels.

With advanced simulators modules deployed in 39 countries, Immersive Technologies is dedicated to provide outstanding service. To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Calgary, Ottawa & Vancouver Canada, Monterrey Mexico, Lima Peru, Santiago Chile, Bochum Germany, Johannesburg South Africa, Jakarta Indonesia and Moscow Russia.

Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

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